



3Com® Certification



The scope of these guidelines extends to the correct use of the 3Com® Certification logos. These logos have special significance: they show that a user displaying the logo has demonstrated proven knowledge of 3Com products and technologies. The logos should be displayed with deserved pride. Consequently, they must be reproduced with the care and diligence appropriate to such recognition. The remainder of this document is a guide to achieving that aim.

The corporate symbol and corporate wordmark appear together with the certification designations to form the 3Com Certification logos.

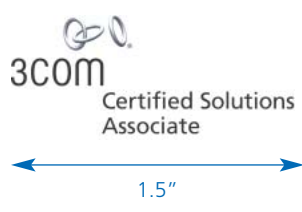
Because it's important to always present the logos clearly and consistently, and according to 3Com standards and guidelines, use the 3Com Certification logo graphics only as defined in these guidelines, and:

- Always reproduce the 3Com Certification logos from original or electronic reproduction art supplied by 3Com;
- Make sure that all 3Com trademarks and service marks are properly referenced.

For information on the proper usage of 3Com trademarks, visit http://www.3com.com/corpinfo/en_US/legal/intro.html or contact the 3Com Legal Department in Santa Clara, California, U.S.

The visual elements have been created specifically to do certain jobs. Like any tool, they will produce the best results when used for the intended purpose. Incorrect use can lead to disappointing results and can weaken or damage the protection of the company's trademark.

MINIMUM LOGO SIZES AND CLEAR SPACE



It is essential that the 3Com Certification Logos be represented in the most effective and consistent manner possible, across all forms of media regardless of the printing process used. Careful consideration must be given to ensure proper use of the logo. If the logo is to appear against a solid, patterned or photographic background, it should be knocked out. It should never be reversed or made transparent.

Hence, a solid patterned or photographic background should not show through the logo. When positioning the logo on a photographic background, choose an uncomplicated area that does not drastically vary from dark to light.

Minimum size
The logos work best at 1.5 inch or larger.

Clear space
The clear space guidelines have been devised to ensure that the logos are always placed clear of other graphic elements, text, photography, and so on, to achieve the emphasis they deserve. It is important to observe these rules since they ensure clear, consistent, and high-quality results.

It may be necessary to modify or edit the existing design in order to accommodate the appropriate size and clear space of the logos.

The convention used to measure clear space is determined by the 'x' height of the 3Com wordmark. The 'x' height is the height of the number "3" in "3Com" as shown. Always separate the logo from other elements by at least the height and width of one x-height measurement.

"X" is the allowable distance between the logo and all other graphic elements.



INCORRECT USE OF THE LOGO

The examples below illustrate a number of incorrect uses and are not intended to be a complete list. Please do not apply these examples.



Do not move or alter the typography, or change the capitalization and punctuation.



Do not mix the colors of the logo, or add graphic elements.



Do not use the logo on a complex photo or a patterned background.